Updated October 2026

PRIMAL VOLLEYBALL CLUB

COACH CODE OF CONDUCT

As a coach with Primal Volleyball Club, I understand that I am a leader, mentor, role model, and representative of the club. My actions, decisions, and communication influence the experience and development of every athlete entrusted to my care.

I commit to creating a positive, safe, and competitive environment that supports the growth and development of athletes both on and off the court.

As a Primal Coach, I Will:

- Prioritize the safety, well-being, and long-term development of all athletes.
- Model the values of Growth, Resilience, Accountability, Respect, Family, and Excellence.
- Treat all athletes, coaches, parents, officials, volunteers, facility staff, and spectators with respect and professionalism.
- Foster an environment where athletes feel safe, supported, valued, and challenged.
- Promote good sportsmanship in both victory and defeat.
- Communicate honestly, respectfully, and professionally.
- Encourage athletes to take ownership of their development and responsibilities.
- Create purposeful, organized, and engaging training environments.
- Provide constructive feedback that supports athlete growth and confidence.
- Follow all club, Volleyball BC, Volleyball Canada, and Safe Sport policies and procedures.
- Continuously pursue professional development opportunities to improve my coaching knowledge and leadership abilities.
- Represent Primal Volleyball Club positively both in person and online.

As a Primal Coach, I Will Not:

- Engage in bullying, harassment, hazing, discrimination, intimidation, retaliation, abuse, or misconduct of any kind.
- Use degrading, abusive, or inappropriate language toward athletes, families, officials, or other coaches.
- Engage in sexual harassment, sexual misconduct, inappropriate relationships, or violations of professional boundaries.
- Place winning above athlete safety, well-being, or long-term development.
- Use playing time as a form of personal punishment, retaliation, or emotional response.
- Communicate with athletes in ways that violate Rule of Two or Safe Sport guidelines.

- Consume or be under the influence of alcohol, cannabis, illegal substances, or other prohibited substances while responsible for athletes or representing the club.
- Share confidential athlete, team, or club information without proper authorization.
- Use social media to criticize athletes, parents, officials, coaches, or members of the volleyball community.